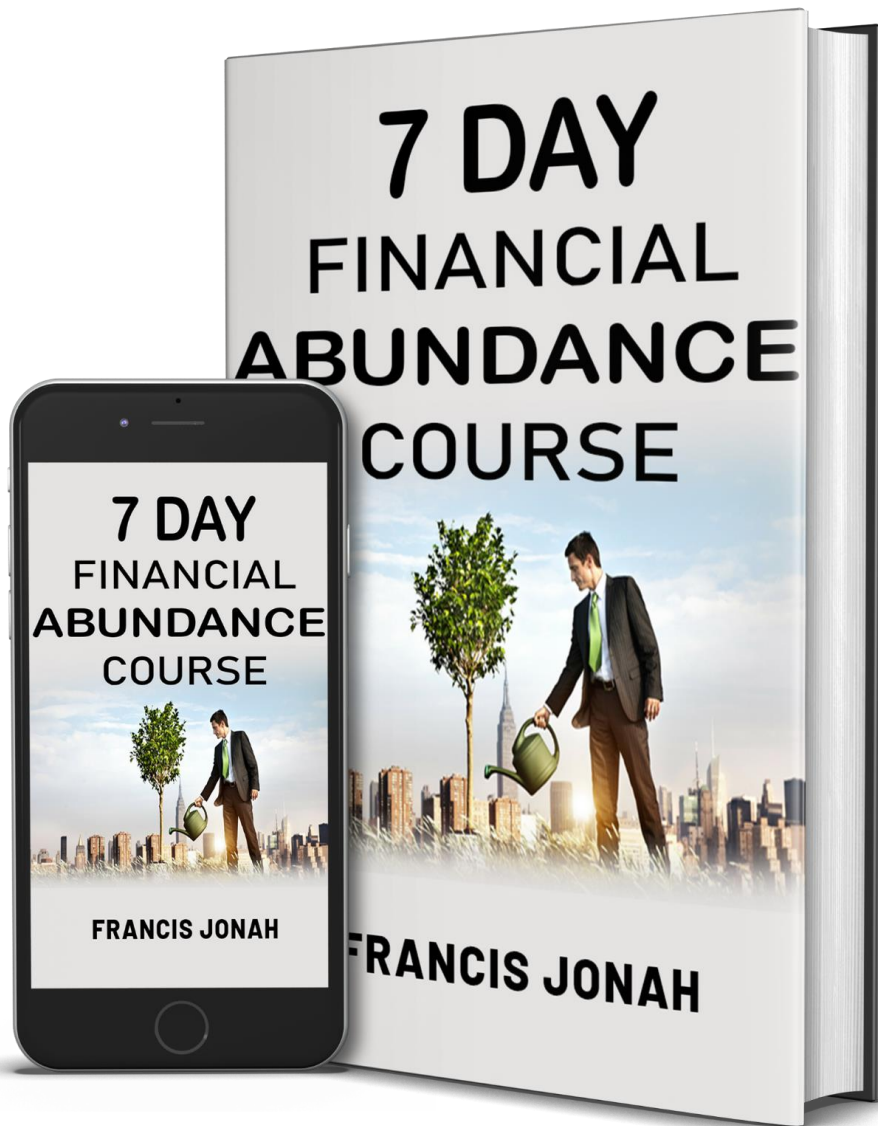


7-Day Financial Abundance Course



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7-Day Financial Abundance Course

INTRODUCTION

The 7-day Financial Abundance course is designed to set you on a path to financial abundance as easily and as fast as possible.

This course if taken seriously will produce results.

Countless people have used the information and created multiple streams of income that have enabled them to retire young and wealthy.

I am confident you will be counted among the number who will benefit from this course.

Understand that it is not the volume of information that determines your success but:

The quality of information

Your ability to take massive action on it

This course has seven simple modules.

There will be assignments in each model that will lead you to financial abundance.

The course will guide you. It will also involve some research from you.

The research will tailor the course to your specific strengths.

The diligent people can finish the course in 3 days and start producing results.

I pray that you receive wisdom and enlightenment to get the results you need.

DAY 1

MODULE 1: FINANCIAL BASICS

Financial basics are important in any field of endeavor.

These basics are not taught in school and thus must be studied by the individual looking to make progress financially.

Although they are basics, many people do not know or use them. Those who do, do not use all the basics or have not maximized them.

At the end of the teaching on financial basics, you will be able to put your finances in order and maximize the benefits of knowing and applying these basics

#1: VALUE MONEY

Valuing money is an important financial skill.

It is actually the foundation to all the other financial skills.

What you value multiplies and what you do not value diminishes.

It is reasonable therefore to suggest that when you value money, you will be rich and when you don't, you will be poor.

The value you place on a thing is determined by your perception

The value you place on anything in life is dependent on your perception. How you perceive things determine the value you attach to them.

For instance, two people can have one dollar.

One will see it as just one dollar, the other will see it as a seed that can earn another dollar and keep multiplying till it becomes a significant amount.

Based on their different perceptions of the one dollar note, their actions will also differ.

The one that sees it as just a dollar will spend it or just keep it.

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The one who sees that the dollar can increase will begin to find ways of investing it to become more.

Essentially, what will happen is that, the one that has put more value on the dollar will gain more out of it and the one that did not value it will get little or nothing out of it.

It is thus wisdom to value money.

Question:

In your own estimation, do you value money?.....

(Those who value money are those who multiply what they have, if you do not multiply what you have, you do not value money enough)

Task

Start valuing money by writing down ways you can multiply the money you have now.

2: EARN MONEY

Now that we know how to value money, the next basic financial skill we must know is how to earn money.

I have interviewed a lot of people and come to realize that apart from their jobs, they do not know how else to earn money.

If you fall in that category, you are at the right place. You will receive light on that particular situation.

Indeed, knowledge is all you need to break free from that dangerous trap.

It is a trap that has destroyed many people.

Limited by jobs

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Anyone who cannot earn money any other way apart from their jobs is not in a comfortable place in life.

Two things account for that statement. First of all, you can lose the job at any time, secondly, you can lose what it takes to do that job.

There are people who were fired or laid off from their jobs and their lives have become miserable ever since.

There are also others who had an accident or other unfortunate incidents that prevented them from doing the jobs they already had.

These people as a result of not knowing any other means of earning money have become victims of their circumstances.

There are few who have learned to earn money on their own due to such circumstances. Why wait till an unfortunate situation to learn what can help you today?

Those who will prosper financially must learn how to earn money in many other ways apart from their jobs.

It is easy to learn how to earn money. If you will give yourself even thirty minutes every day for 3 months to learn how to solve a lifelong problem, I think it is worth it.

Learn each day how you can earn extra money. You will be surprised how much you will learn and earn as a result.

The choice is really simple. Refuse to learn how to earn money apart from your job and suffer financially all your life or take time to learn (whether one month or one year) and live a financially prosperous life the rest of your life.

The easy choice is to refuse to learn and many people love the easy way out. They have thus chosen that path.

The difficult option, which is actually easy once you remove the mental blocks is to learn and earn far more than you can ever dream or imagine.

Question:

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Do you earn money in any other way apart from your job?.....

Task

Write down 5 ways you can earn money apart from your job.

(Your money must work for you)

- 1.
- 2.
- 3.
- 4.
- 5.

3: BUDGET MONEY

The third financial basic we will look at is budgeting your money.

A budget simply lists your income and the expenses you intend to make with the income in a specified period.

People usually have monthly and weekly budgets.

This planning ahead of how to expend your money tells you if your income will be able to meet all your needs for that period.

This gives you a fair idea of your financial situation as well as gives you a form of control over your spending.

People with budgets have a fair knowledge of their financial situations and know what to spend money on and what not to spend money on.

They know if they can make savings in a particular period or if they cannot.

A budget thus is a great tool to help you make better financial decisions. Those with budgets make better financial decisions than those who do not have budgets.

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It is not a surprising issue because budgets are known to make decision making better. Without a budget, impulse buying becomes the norm.

Hardly do you also know your financial position if you do not have a budget.

Budgeting helps you save money

The main take away I got from budgeting is that it lets me see what I am spending money on and helps me determine which ones can be totally eliminated or reduced.

If you take your budget and see what you pay on gas or electricity, you can determine which actions to take to save money in these areas.

The great thing is that you can compare with previous budgets and actual expenses if you have made savings or not.

My personal budget is an innovative one. It doesn't only help me save money, it helps me make money.

I talk about it in the book "Budgeting and how my budget makes me money".

A simple way to set up a normal budget for the month is below:

Category	Monthly Amt	Actual Amount	Difference
INCOME:			
Wages/Income	\$872	\$810	(\$62)
Interest Income	\$232	\$196	(\$36)
INCOME SUBTOTAL	\$1,104	\$1,006	(\$98)
EXPENSES:			
Taxes	\$386	\$397	(\$11)
Rent/Mortgage	\$298	\$239	\$59
Utilities	\$99	\$95	\$4
Groceries/Food	\$121	\$100	\$21

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Clothing	\$66	\$60	\$6
Shopping	\$55	\$46	\$9
Entertainment	\$44	\$44	0
Miscellaneous	\$35	\$31	\$4
EXPENSES SUBTOTAL	\$1,104	\$1,012	\$92
NET INCOME	\$0	\$(6)	

This is an example of a budget of someone who has two income streams.

He fell off his budget by \$6. He has some decisions to make to ensure that he doesn't have a budget deficit the next time.

Either to reduce his expenses or to increase his income.

Reducing the entertainment and clothing amounts by half can give him savings he can gather and invest into something valuable.

Question:

Do you have a budget?

Task:

Write down your monthly budget and make certain critical decisions

4: SAVE MONEY

The third financial basic we will look at is saving money.

I have heard this mantra many times, "I do not earn enough hence I am unable to save money".

Well at least you have identified two problems.

You do not earn enough. You do not save. These two problems have solutions.

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Understand that no one earns enough, but we choose to save by making certain lifestyles decisions.

The diligent and serious individual will begin to work at getting solutions to this problem.

Savings are critical for anyone who wants to see any level of financial prosperity. They form the basis of your investment money.

Savings also represent the money you can use when times are hard.

Almost everybody has fallen on hard times before. In these times, it is the savings you have that you can rely on to bring you out of these times.

The problem of not enough money is why I wrote Budgeting and how my budget makes me money. This book will help solve the savings problem once and for all.

Save before you spend

One great truth about saving is that you need to save before you start spending your money.

If you spend before you save, you will not save anything. The truth is that most of us have bills and expenses and needs that will deplete our income in just one day.

That situation is not peculiar to you alone. We are all in that situation.

The financially smart however save despite these expenses. They choose to develop the savings habit. Once the habit is developed, they know they are on the right path to financial prosperity.

Save a dollar per month to develop the habit

To develop the savings habit, just save a dollar every month. When the habit is developed, you then increase your savings amount to preferably 10% to 20% of your income.

This means that, if you earn \$1000 a month, you need to save between \$100 to \$200 a month.

This will help you build up savings quickly plus capital to invest into a business or profitable investment.

At all costs, develop the habit of saving.

The poor mind-set will always say I cannot save because I do not have enough. The rich mind-set will say, because I do not have enough, I need to save to come out of this situation.

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Which mind-set are you operating by?

Save, no matter your income

Everybody, no matter your income must be able to save. If you refuse to save, you are in essence saying that you do not want to prosper.

For that reason alone, I encourage you to start saving today.

Even if it is a dollar a month, the habit of saving is what is important today. Later the amounts you save will be important. For the start, just the habit is all we need.

Start saving today.

Saving by eliminating

One of the greatest ways to save is to change certain things about you and your lifestyle.

A simple change in what you eat and where you eat could lead to huge savings.

I remember changing my diet resulted in saving half of what I usually spent on food.

I gathered that money over a period of time and invested it.

Question;

How much do you save every month?.....

(If you do not save anything, you have work to do)

Task;

Write three things you are going to cut down in order to save some money

- a.
- b.
- c.

2. Write down two ways you will increase your income

- a.
- b.

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5: INVEST MONEY

After saving your money, you will have enough to use some for investments.

Until you save money, you will hardly have enough to invest.

I remember I had to save for one year before I could invest in a particular asset.

My first asset investment was an oven (I bought it with one-year worth of savings), which I rented out to a bakery at a small daily fee.

I could not have bought it if I had not saved. In that particular season of my life my expenses were more than my income.

I knew I had to save else I will remain in that poor situation for long. For that reason, I made a lot of lifestyle and diet changes.

These changes resulted in the savings that got me the money to invest.

Invest in what you know

When it comes to investing, there are simple rules. One of them is to invest in what you know.

If you do not know about how something works, do not invest in it.

If you want to invest in something, find out how it works, the risks involved and if you feel the risks would not collapse you, you can proceed.

If the risks are beyond what you can take, find another investment.

There are too many investments to be stuck on one

I see a lot of people stuck on certain investments to their own downfall.

Understand this, there are more than one million opportunities and investments that are safe and reliable that you can invest in.

Do not be lazy in finding them. Do not get stuck on only one investment and rationalize laziness or your bad decision to invest in a particular investment.

Choose the simple and predictable

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Simple does it when it comes to investments. Too many people like the complicated. Not that they understand the complicated, they are just overwhelmed by it and do not bother to know about it.

Please be advised, always invest in the simple things you can understand.

A goes in, B comes out. Simple. No complicated stuff.

You must also invest in things with predictable results. I hate to lose money, so should you.

Do not invest in things that you can easily lose your money on.

We do not invest to lose money. We invest to multiply our money.

Find an investment that has predictable results, buy an asset that appreciates in value or that you can rent out.

Start a business that is already doing well elsewhere and make it do well for you too.

Your money is your life

Time is life, you use your time to make money. It means part of your life is represented by your money.

Do not waste your money on risky and unpredictable things, it is your life you are wasting.

Learn to invest, invest to multiply your money, not to lose it.

Question;

Do you invest your money?.....

Where is your money invested?.....

Task;

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Find two areas to invest your money immediately (Even if you do not have money to invest, find where you want to invest so that you can invest when the money comes)

- 1.
- 2.

6: SPEND MONEY

Spending money is great. You have worked hard for it and thus must be able to spend it. You must however spend after you have done the other necessary things.

Protecting your money is something we hardly talk about. You do not want your money to be eaten away by taxes or unnecessary bills or lost through one scheme or the other.

This is the reason we must protect our money.

Spending wisely

Our spending as much as it must be enjoyable must also be wise.

Many people spend money on things that actually cost them in the long run. These things are called liabilities.

A typical example is someone spending his or her money on a car that consumes a lot of fuel just to show off.

This way of spending money actually takes money out of your pocket.

Another person can spend money on a car but this time, use it as an Uber vehicle. This vehicle will thus bring money into the owner's pocket.

Anything that brings money into your pocket, you can call an asset. Anything that takes money out of your pocket, you can call a liability.

Spend your money on assets and you will make more money. Spend your money on liabilities and you will grow poor quickly.

Spend healthily

Many people spend money buying sickness for themselves.

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They spend their money on junk food which causes a lot of sicknesses.

These sicknesses cost money to cure.

Some also spend their money on unhealthy habits and all things that do not impact positively on their bodies.

It is time we spent our monies on things that will make us healthy.

It is a choice we must make today so that we can live long and avoid the additional cost of curing sicknesses.

Spend purposefully

Your spending must be purposeful. It must bless people.

Every month, you must try to be a blessing to someone with your spending.

Your spending must bring significant benefits to your life or the life of other people.

That is purposeful spending and it must be our habit.

Question;

Does your spending bless anyone?.....

Task;

Write down an amount you will bless different people with every month

DAY 2

MODULE 2: GOAL SETTING

Most people do not have goals. They are aiming at nothing and thus are hitting nothing.

One of the best keys that can help any individual achieve financial abundance is to master goal setting and the achievement of the goals they set.

➤ **Goals**

Goals are simply specific things you write down to achieve by a certain period of time with a plan and strategy which will help you achieve the things you have written down.

Examples of goals

I read one book by the end of every month

I make \$10,000 extra every month

Characteristics of goals

To be able to achieve your goals, they must have certain characteristics.

If your goals have these characteristics, the chances that you will achieve them are high.

Your goals must be:

Specific: this means that you should not be vague or ambiguous. Do not say I want to make money when you are not specific about how much money you want to make.

Do not say I want to buy assets when you can be specific about the number and type of assets you want to buy.

Timebound: there must be a deadline to the goal you want to achieve. If you write your goal without a time limit or deadline, it will take you forever to achieve that goal. It will also rob you of the pressure deadlines bring that help achieve things quickly.

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Realistic: you must set goals that you are capable of achieving and then you can increase your goals as your confidence and your capabilities increase. Many people set unrealistic goals and give up on the halfway through the journey.

Measurable: you must set goals that you can measure. This means that, when you achieve the goal, there must be clear indicators to prove you have achieved the goal.

➤ **Goal propellers**

There are two propellers that can help you achieve any goal.

Why you want to achieve that goal

If the reason you want to achieve the goal is significant, it will drive you to pursue and achieve the goal.

That drive and desire is what is missing in a lot of lives. Seek a good reason why you wrote down your goal. It will mark the difference between failure and success

➤ **Daily work**

Working on your goal daily ensures you get closer to it day by day. It is better to focus and achieve one goal and then move to another than combining so many goals that make you lose focus and your work ethic.

Daily work on your goal will ensure you reach your goal quickly.

➤ **Planning and strategy**

Every goal you write down must have a plan of action to follow and certain basic strategies.

For instance, a business man may have the goal below:

Get ten new corporate clients in one month.

Plan

Write down and print 100 proposals by 3rd of the month

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Visit five potential clients every day of the week to deliver and talk about the proposal (this means 25 clients per week)

Follow up every three days on clients visited.

This is a simple plan that can be followed to achieve the goal

➤ **Execution**

It has to do with following your plan and modifying it till you are able to obtain the results you need.

Execution is all about taking action on what you have written down.

After taking action, you measure results and modify what must be modified.

This process must continue till results are achieved.

➤ **Rewards**

After reaching every goal, you need to reward yourself.

The reward must be predetermined when setting the goal.

In that way, you will keep yourself motivated to achieve the goal.

Question;

Do you have a financial goal?.....

(If you didn't have one, it means you have received a great key to increase your finances.)

Task;

Set a financial goal for the month or the year

Put down a plan of action and what you will do daily to achieve that goal.

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(a good question that will help you is “how can I make x amount this month?”)

MODULE 3: OPPORTUNITY

After setting your financial goals, you need a vehicle to help you accomplish those goals.

This vehicle comes in the way of opportunity.

Every financially abundant person has opportunities that have made them financially abundant.

The average millionaire has three sources of income. The average billionaire has eighteen sources of income.

This means the millionaire is pursuing at least three opportunities and the billionaire is pursuing at least eighteen opportunities.

This is the point you must ask yourself about the number of opportunities you are pursuing.

➤ Let your money work for you

Many people are working for money.

The truly financially abundant have their money working for them.

Equally they have other people working for them.

When these two things begin to happen in your life, understand that you are on the path to financial abundance.

Go beyond working for money, let your money work for you. Opportunities provide that platform where your money can work for you.

➤ Opportunities abound

There are opportunities all around us.

A wise man once said “everything you spend money on is an opportunity”.

If that is the case, look at the things you spend money on. Instead of being the buyer of those things, you can also be the one selling them.

It is a simple but an effective way of getting your first opportunity to pursue.

➤ **Opportunities you can choose from**

There are three main opportunities you can choose from to increase your income. It is interesting to know that opportunities can be simplified like this to make choosing easy.

With the right choice that will fit your passions and skills, you can take action and earn that extra income that will lead you to financial abundance.

The three types of opportunities you can choose from are:

- ✓ **Services**
- ✓ **Digital products**
- ✓ **Physical products**

SERVICES

There are so many service opportunities.

You can easily start a business that offers services.

If you already have a stream of income, you can start a service business part time or start the business and employ someone.

Starting a business mainly has to do with your ability to attract customers.

As for the one rendering the service, there are many people looking for employment.

As one of the bonuses, I will give you a free presentation on how to get your first 100 customers

Below is a list of service businesses you can venture into:

Business Consulting

If you have business experience, you could work with other entrepreneurs to provide guidance and expertise as a consultant.

- **Graphic Design**

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For those who are visually inclined, you can offer services for designing logos, branding and paper products for businesses or individuals

- **Web Design**

A bit more of a tech focused business, offer design and/or development services for those looking to create their own websites.

- **Mobile App Development**

An emerging business opportunity, those with the skills and training can work with businesses or individuals to help them create their own mobile applications.

- **Copywriting**

Writers, offer your services to businesses looking for website, ad or marketing copy.

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- **Advertising Service**

For those with advertising experience, offer to work with businesses to help them create ad campaigns, track progress and get results.

- **Digital Marketing**

You could also go with a more generalized set of offerings, including content marketing, social media or online ads.

- **Lead Generating**

For sales professionals, offer to help businesses by gathering leads for potential sales.

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- **Printing Service**

If you have some printing equipment, you could offer to print flyers, invitations, posters or other custom paper goods for people in your area.

- **IT Service**

For tech focused entrepreneurs, offer your services to businesses on a contractual basis or just offer on-demand support for a small fee.

- **Event Planning**

If you have strong organizational and planning skills, work with clients to create unique weddings or special events.

- **Life Coaching**

If you prefer working with people on an individual basis and offering a wide variety of tips and expertise, you could offer your services as a life coach.

- **Virtual Assistant Service**

For those who would prefer to start a completely online business, virtual assistants can help business clients with everything from inbox cleanout to social media.

- **Bookkeeping**

You could also help other business owners manage their financial books and documentation as a contract bookkeeping service.

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- **Research Service**

If you have strong research skills, offer to work with clients who are looking to learn more about a particular subject.

Translation Service

Those who are fluent in more than one language can offer a service that translates books, transcripts or other types of content.

- **Handyman Service**

Handyman services can offer a wide array of services to property owners, from installing light fixtures to fixing broken equipment.

- **Automotive Repair**

If you prefer working with automobiles, there are plenty of repair services you can offer for drivers in your area.

- **Car Washing and Detailing**

You could also offer to wash and/or detail vehicles for a small fee. Do this out of your own space or as a mobile service business.

- **Transportation Service**

Another mobile business idea, offer to drive clients from place to place, either on a contractual or on-demand basis.

- **Plumbing**

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If you have the proper training and equipment, start a plumbing business where you provide maintenance, repair and installations services.

- **Electrician Service**

Another skilled trade, electricians can offer a wide array of services for both residential and commercial properties.

- **Locksmith Service**

As a locksmith, you can help people who are locked out of their home or vehicle, and install locks, make copies of keys and offer a number of other lock related services.

- **Appliance Repair**

Appliance repair professionals help people fix issues with refrigerators, washers, ovens and any other home appliance that may be broken but not worth replacing fully.

- **Landscaping**

If you enjoy spending time outside, you could offer landscaping services like lawn mowing, flower bed installation and gardening.

- **House Painting**

Help homeowners transform their interior or exterior space by offering your services as a professional home painter.

Home Inspecting

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People who are purchasing homes often have professional inspectors look over the property first to ensure there aren't any unknown issues with the property.

- **Moving Service**

You could also help people moving into new homes by packing and/or transporting their belongings.

- **Home Staging**

For those who love designing interior spaces, work with home sellers or realtors to stage spaces so that they're more attractive to potential buyers.

- **Fitness Training**

If you're a health and fitness enthusiast, you might start a business as a personal trainer where you work with clients individually.

- **Massage Therapy**

With the proper training, you could offer massage therapy services.

- **Tutoring**

If education is your specialty, work with students one-on-one as a tutor. You could even specialize in a particular subject or test prep focus.

- **Resume Service**

Help individuals get their dream job by offering to write or edit their resumes and/or cover letters.

- **Home Cleaning**

You could very easily offer cleaning services to homeowners or businesses. Get on a regular schedule and visit each client weekly or monthly.

- **Hair Styling**

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If you're interested in the beauty industry, you can attend a short training program and offer hair cutting, coloring and styling services.

- **Makeup Service**

Or you could specialize in makeup artistry, helping those who are preparing for various special events.

- **Shopping Service**

If you're interested in fashion or shopping, offer your services as a personal shopper or stylist.

- **Errand Service**

To offer a more wide-ranging list of services, you can start an errand business where you shop for groceries, finish laundry or complete other various tasks.

- **Food Delivery**

Food delivery is always an in-demand service. Pick up carryout orders or groceries for people and deliver them right to their doorstep.

- **Catering**

If you prefer actually preparing food for people, start a catering service for special events or corporate gatherings.

- **Personal Chef Service**

For a more personalized service, you can work as a personal chef to prepare individual meals.

- **Photography Service**

Photographers can sell their work to create a product-based business. But if you prefer a service model, you could offer to take portraits or cover special events.

- **Videography Service**

Similarly, you can create custom video content for events or business video marketing.

- **Valet Service**

Valet services work with businesses or event hosts to provide convenient parking services for guests.

- **Pet Grooming**

If you'd like to work with pets, start a grooming service in your own location or even offer a mobile service where you go directly to your customers.

- **Dog Walking**

Or you could get outside and take dogs in your neighborhood for walks in exchange for a small fee.

- **House Sitting**

To help homeowners who are traveling, offer house sitting services where you look after their property while they are away.

- **Child Care**

If you have the experience, you could also offer babysitting or child care services.

- **Tailoring and Alterations**

Tailoring and alterations are also popular services that you can easily offer to customers in your area.

There are many other service business ideas you can pursue and succeed in. You must not limit yourself to the ones stated above only.

Think around your skills, hobbies and talents.

Also look around your community, you will see many unmet needs there that you can meet.

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Let us move on to the next opportunity type you can pursue.

Understand that you can either do these services yourself or own a business that offers these services where you employ people to perform the services.

2. Digital products

There are many digital products you can create on your own or outsource and sell.

Digital products can be created in your area of expertise, success or failure.

If you cannot create a digital product, there are many people who have created digital products that you can be a partner to.

There are people who can also create digital products for you.

I will point out profitable digital products and at least ten websites you can sell them on apart from your own website. These websites provide free traffic for you.

The Most Profitable Digital Products to Sell Online

1. Courses.

An online course is just like an in-classroom course except that you teach online via text, video, and audio assets. Your customers learn via distinctive modules based on the name of the course and the material you want to convey.

Customers can take your course in their own time without having to worry about meeting deadlines or stressing themselves out. Plus, you can create courses of different sizes and at different price points.

2. E-books

You can write an e-book on any topic you like. The best news is that, once you complete the product, you don't have to do any further work — other than marketing, of course. It allows you to earn passive income over months and years.

As the entrepreneur, you decide on the e-book's length and content.

3. Photography

There's a constant demand for unique photography. Stock photo sites, such as [Fotalia](#) and [iStockphoto](#), buy images from creators.

Alternatively, you might want to sell your photographs from your own websites. Many fine art photographers take this route so they don't have to share their profits with established marketplaces.

A great way to get people excited about your photography is to post your images on sites like Flickr and Instagram. These platforms allow you to retain all rights to your photos, which protects your intellectual property while exposing you to potential customers.

Keep in mind that you can sell photographs in many different ways:

Digital files only

Small prints

Large canvases

Novelty products (such as mugs and T-shirts) with your images on them

4. Music

Major labels no longer control what music makes it into the headphones of your average consumer. Indie musicians can make excellent livings by selling their creations by themselves.

Musician and singer [Amanda Palmer](#), for example, launched what was, at the time, the most successful crowdsourcing campaign in history to fund her next album. Since then, she has relied only on grassroots marketing to sell her band's music.

You can record your own music, then make it for sale anywhere you wish. The freedom to explore your own musical talent and to retain creative control over your output can be freeing as a creative.

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You can make your music available exclusively as digital files. People can then listen to them on MP3 players, their computers, and other devices.

5. Web Elements

There's a huge demand for web elements in today's economy. For instance, many people earn six or seven figures by selling WordPress themes.

Premium web design templates create passive income because you only have to create the theme once. You might have to update it from time to time because of changes to the content management system (CMS), but that's far less work than creating a whole new product from scratch.

Additionally, you can create as many web themes as you want. The more you provide, the more customers you can potentially convert.

Other web elements can also prove popular in the marketplace. You might sell thematic elements for a web design, such as navigational buttons, header images, font combination suggestions, social sharing buttons, and more. If you're creative and artistic, there's no limit to what you can create and sell.

6. Research and Data

Conducting one's own research and data can absorb considerable time. Selling data — such as information about your industry or the results of your own studies — can prove massively popular. People who buy that data can then use it to inform their own businesses.

7. Tutorials and Guides

It's true that many people post free tutorials and guides online. However, if you can create one that's longer, more in-depth, and of higher quality, go ahead and sell it as a digital product.

We live in a DIY culture. People want to learn how to do things themselves. They'd rather save their cash than pay somebody else.

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Plus, consumers want to learn everything they can about subjects that interest them. Documentaries and similar forms of television remain extremely popular for their educational value.

8. Software Programs

If you're a computer whiz, creating a new piece of software might launch you into the stratosphere in terms of potential revenue. People love software because it inevitably cures a pain point.

These days, many software programs are sold as subscriptions instead of licenses. In other words, your customers pay a nominal monthly fee to use your software. As long as they pay, they retain access.

In many ways, the subscription model offers better revenue potential than licensing. If you sell licenses, you get paid just once. The customer never has to give you another dime. However, you can decide what payment model makes the most sense for your business and wallet.

9. Recipes

Cookbooks are among the best-selling books of all time. People are always looking for fresh takes on their favorite recipes, and many consumers want to explore cuisine from around the world.

Sure, you can find recipes for free online, but there's a reason people pay for actual cookbooks. It's assumed that a paid product offers better quality and higher value.

If you're a chef — amateur or professional — you could put together a cookbook with your best recipes. Consider grouping them based on a specific theme, such as comfort food or recipes from a specific country or city.

A theme makes the book more marketable and therefore more likely to gain traction in the market.

10. Apps

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It's possible that mobile applications have become even more popular than software packages. However, they're essentially the same thing — just one a different platform.

For instance, people used to play games installed via CD-ROM on their computers. Today, they can play similar games on their phones or tablets via an app.

Some apps involve a small charge, while others are so-called “freemium” releases, which means that you can include in-app purchases for people who want more features, benefits, or information.

You don't even need technical skills to develop an app. You can hire a freelance developer to help execute your idea and pay a flat fee. Many entrepreneurs take this route.

There are also software programs that make creating a simple app fairly easy. However, if the app doesn't offer much in the way of features, it will become a hard sell for savvy consumers.

11. Podcasts

Most podcasts are free. Entrepreneurs and creatives use them to promote their brands, products, or services. For instance, you could create a subscription-based podcast for which people pay you directly. It would work just like a traditional membership site except that the content is exclusively audio.

You could also take the freemium route. People can listen for free, but if they pay, they get bonus features, extra audio, and other incentives. For example, many creatives use services like [Patreon](#) to fund their podcasts and other creations.

12. Printables

As mentioned above, digital products don't always have to remain virtual. Printables have become a popular commodity for crafters and for people who like to stay organized.

You might create printable agendas, schedules, planners, artwork, scrapbooking assets, or something else entirely. You just need an idea for which someone would be willing to pay.

Just package the printables like you would any other digital product. You deliver the package when the customer pays.

13. Templates and Calculators

Similar to tutorials and guides, templates and calculators have become increasingly popular. People want the easiest way to get from Point A to Point B.

Templates could be for anything from interior design to music composition, while calculators might help people determine the ideal interest rate for a mortgage or the best combinations of investments.

You can get creative with these types of assets, but make sure they offer more than the free examples available on the Internet. Your template or calculator should be so sophisticated that you wouldn't dare give it away for free.

14. Patterns

If you're the crafty sort, creating your own patterns for cross-stitching, knitting, crocheting, water coloring, and more can help you assemble a salable digital product. People are always looking for fresh, new patterns with which to create and decorate their homes.

15. Graphic Arts Bundles

Most people don't know how to create their own graphics, icons, and other graphic assets. They rely on free or premium products for those needs.

The DIY and commercial market converge in this case. Entrepreneurs like you want to build their own websites, but they need attractive assets with which to populate their designs.

Of course, it's not all just about web design. A creative might use someone else's graphic assets to design T-shirts and other consumer products. They don't know how to create the actual art, but they can arrange a pleasing design for sale.

Companies like DesignCuts offer bundles at a significant discount and from multiple creatives. People can buy lots of premium products at a low rate, which benefits both the consumer and the seller.

You can also sell graphic arts bundles on your own. You might do a mix of different types of graphics or create a bundle for each type. Potential assets could include the following:

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Backgrounds

Textures

Clipart

Woodcuts

Fonts

Overlays

Stencils

Shapes

The list goes on.

16. Coaching Packages

We mentioned before that the commercial marketplace has changed over the last few years. Products and services aren't as carefully delineated as they were 20 years ago.

You might have noticed that you can now order clothing, sunglasses, and even razors as a service. You subscribe to the service and you receive your deliveries at set intervals.

However, you can also sell services as a package deal. As part of your Knowledge Commerce business, you could offer coaching packages to supplement your income and to create more intimate relationships with your customers.

17. Games

Indie and veteran developers alike can benefit from the ability to sell their games directly to customers. Traditionally, developers would list their games on marketplaces or work with publishing studios to get their titles in retail stores. One of the drawbacks of this distribution model is having to offer intermediaries (marketplace & publishing studios) a share of the game sales. Selling directly on your ecommerce site helps protect profit margins by allowing you to keep more of your sales revenue in your pocket.

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Below are specific examples of digital products to make things easier for you to choose:

Audio:

Thanks to the ability to store and send audio digitally through MP3s and other formats, we're able to sell audio content online. Thanks to the demand in audio, there's a market for it.

Songs

Beats

Jingles

Ringtones

Sound effects

Voice overs (as a service)

Instrumental tracks

Video

Video content has become a powerful tool to deliver messages online. There are plenty of other important reasons to sell videos online. Here are several of them:

Video content is highly in demand while being a product that involves a high learning curve to master.

Video attaches visuals to the learning process – and people are constantly looking to acquire new knowledge.

Minimal front-end costs – there's no shipping and no inventory. Also, the risk is incredibly low, making videos a great option for a beginner entrepreneur.

If you feel comfortable with video, you're in the position to help out a lot of people who are willing to pay in return.

Sell short films (entertainment)

Video animation intros

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Stock video

Video tutorials (ex. How to use a DSLR camera, follow along yoga, learn to code, edit a vlog, etc.)

Professionally edited short videos as a service (wedding, travel, etc.)

Documentary

Stand-up comedy

Design

If you can design, these are things you can create and sell online with design skills:

Logos

Wallpapers

Posters/prints

Emojis/bitmojis

Fonts

Photoshop/illustrator templates

Branding services

Photoshop services (airbrushing, touch ups, etc.)

Logo design

Business card design

Infographic design

Turn images into vector files

PowerPoint / Keynote presentation templates

Printout origami

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Printable colouring book pages

3D models

VR/AR templates

3D printer design files

Icon sets

Animations

Wedding invitation templates

CGI models

Comics

Printable calendars

Printable journals

Coaching

Language lessons

Financial consultations

Financial planning

Coaching/mentoring sessions

Tutoring

Resume touchups

Essay-writing services

Translations

Social media marketing

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User testing

Proofreading

Editing

Audits (accounting audits, content audits, etc.)

Career consultations

Others

Courses – of any and all kinds

Sewing patterns

Knitting patterns

Architectural plans

Nutrition plans

Meal-prep plans

Workout plans

Custom vacation/travel planning

Virtual assisting

Worksheets (educational curriculum ideas)

Paid newsletters

Woodworking instructions – step-by-step tutorials

Custom beauty/style/skincare consultations

Drawing lessons – step-by-step

Board game printouts

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Astrology readings

Car/equipment repair manuals

Meditation/subliminal programs

Stock market analysis software

Minecraft skins/renders

Starting to sell products online may be daunting, but deciding on the product is the hardest part – it just gets easier from here. All it takes is choosing a product from this list, putting together the digital assets, and then launching your store.

Whether you're looking to create some supplementary income, or launch a full-fledged online business, you've come to the right place. Good luck to you!

Websites to sell digital products

There are certain websites that make it easy to sell digital products. This is because of the amount of traffic these websites generate on a daily basis.

They include:

➤ **The 10 Best Sites For Selling Your Art**

www.artfire.com/

www.pixapp.com/

www.redbubble.com/

www.society6.com/

www.amazon.com/Art

www.artnet.com/

www.saatchiart.com/

www.artfinder.com/#/

www.shopify.com/

www.artplode.com/

➤ **Top 12 music streaming platforms on which you should upload your song**

www.spotify.com

www.apple.com/itunes/

www.play.google.com/music/

www.pandora.com

5. www.xbox.com/

6. www.soundcloud.com/

7. www.iheart.com/

8. www.8tracks.com/

9. www.tunein.com

10. www.deezer.com

11. www.slacker.com/

12. www.tidal.com

➤ **Platforms to Create and Sell Online Courses**

1. www.thinkific.com

2. www.learnworlds.com/

3. www.teachable.com/

4. www.podia.com

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5. www.ruzuku.com/
6. www.click4course.com/
7. www.digitalchalk.com
8. www.pathwright.com/
9. www.zippycourses.com
10. www.newkajabi.com/
11. www.academyofmine.com
12. www.learndash.com/

➤ **10 Best Places To Sell Ebooks Online**

www.kdp.amazon.com/

www.payhip.com/

www.blurb.com/sell-and-distribute

www.lulu.com/

www.feiy.com/how_do_i_sell_ebooks_online

www.bookbaby.com/how-to-self-publish-a-book/

www.e-junkie.com/wiki/selling-ebooks

www.help.selz.com/article/100-selling-ebooks

www.play.google.com/books/publish/u/0/

www.fiverr.com/search/gigs?query=sell%20ebooks

➤ **The Top 10 Websites To Sell Your Beats Online**

www.soundclick.com/

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www.airbit.com/

www.soundcloud.com/

www.rocbattle.com/

www.beatbrokerz.com/

www.twitter.com/

www.juicydrumkits.com

www.beatstars.com/

www.tumblr.com/

www.musicfeedpro.com/

➤ **Best sites to sell games**

www.decluttr.com/

www.amazon.com/

www.dkoldies.com/

www.ebay.com/

www.gameflip.com/en

www.playerup.com/

www.jjgames.com/

www.en.softonic.com/solutions/websites/bogku

www.flippa.com/buy/categories/hobbies-and-games/gaming

➤ **Sites Where You Can Sell Your Photos Online**

www.marketplace.500px.com/

www.smugmug.com/pro

www.shutterstock.com/

www.istockphoto.com/

www.etsy.com/

www.alamy.com/

www.fotomoto.com/

www.crestock.com/

www.snapped4u.com/

10. www.photoshelter.com/

3. Physical products

Physical products are so many that an endless list can be created.

From shoes to pens to car parts to clothes, you name it.

For that reason, I will provide two websites you can get almost every item that you can buy cheap and sell later on Facebook, Instagram, shopify, amazon or your personal website.

These two websites provide you with access to cheap products:

1. **www.Aliexpress.com**

2. **www.Alibaba.com**

Visit them and explore their range of products you can choose from and sell to create a sound income stream.

You can also check out these websites that are selling physical products. It will give you an idea of what you can sell too.

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- **Fashion**

www.boohoo.com/

www.shop.lululemon.com/

www.ruelala.com/boutique/

www.showpo.com/us/?t=1563961098291

www.modifair.com/

www.ae.com/us/en

www.prettylittlething.com/

www.asos.com/

www.superdry.com/

www.zaful.com/

www.luckybrand.com/

www.urbanoutfitters.com/

www.nastygal.com/gb/

www.anthropologie.com/

www.allsaints.com/

www.uniqlo.com/us/en/home/

www.armaniexchange.com/countries/index

www.fashionnova.com/

- **Department Store**

www.merlutti.com/

www.target.com/

www.barneys.com/

- **Shoes**

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www.zappos.com/

www.sneakersnstuff.com/

www.yoox.com/us

www.nike.com/

www.simmi.com/us/

- **Almost Everything & Electronics**

www.amazon.com/

www.ebay.com/

www.walmart.com/

www.newegg.com/

www.deals.bestbuy.com/?category=featured+deals

- **Flowers**

www.ftd.com/

Health & Beauty

www.glossier.com/

www.thebodyshop.com/

www.ulta.com/

- **Home & Garden**

www.horchow.com/

www.oppeinhome.com

www.pier1.com/

www.bedbathandbeyond.com/

www.wayfair.com/

- **Unique Gifts**

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www.adrenaline.com/

www.viator.com/

www.etsy.com/

www.cloud9living.com/

www.seatgeek.com/

Question;

Do you have an opportunity you are pursuing?.....

Task;

Choose an opportunity and start working on it immediately

(if you have an opportunity, add another opportunity)

MODULE 4: ASSETS

An asset in our definition will be anything that puts money into your pocket.

To be financially abundant, you must have assets that put money in your pocket on a daily basis.

Everyone can afford an asset

There are many people who have written themselves off from getting assets.

They think assets are very expensive.

This is not true.

There are expensive assets and there are cheap assets.

The good thing about both expensive and cheap assets is that they all put money in your pocket.

At every level of income, you can buy an asset.

Examples of assets you can get today

Since it is our goal to make you financially abundant, look through the list below and see which asset you can buy today or in a few months' time that you can rent out for money.

1. Party Supplies Rental

The Party Supply Rental industry provides a range of equipment and supplies for households and business events. Operators provide tableware, linens, tables, chairs, tents, catering equipment, birthday party supplies, decorations, helium tanks and other miscellaneous party-related items.

2. Car Rental

Some people can drive but haven't just gathered enough money to buy their own cars. Such people, when the need arises, rent cars from car rental services. Similarly, special vehicles—such as trucks, cranes, towing vans, and ambulances—are also rented by individuals and

companies who need them, but cannot afford the cost of purchasing or maintaining them. The Car Rental industry has changed gears over the past five years, growing strongly after being forced into reverse during the recession.

3. Dumpster Rental

This industry rents dumpsters of varying sizes to residential and commercial customers. Dumpster rental companies typically deliver dumpsters to specific locations and pick them up at specified times. This industry does not include revenue generated from waste disposal activities even though most companies in this industry are vertically integrated and provide a whole range of waste management solutions.

4. Apartment Rental

Apartments are rental units situated within buildings or complexes with five or more units, while the town home segment of the industry includes properties with two to four units and the single-family home sector is made up of traditional houses and leasable manufactured or mobile homes.

5. Portable Toilet Rental

This industry rents toilets to customers for specified periods of time. These customers include construction companies, live venue service providers and on-site remediation service operators. Following a pronounced decline during the recession; the industry has recovered steadily in line with the improving housing market and increased construction activity. Homeowners and businesses have increased construction investment over the past five years, causing construction operators to undertake new projects, subsequently raising demand for portable toilets.

6. Medical Equipment Rental

Companies in this industry rent and lease medical equipment to institutional customers. This industry specifically excludes companies that primarily rent and lease medical equipment to home care customers. The Medical Equipment Rental industry is dispersed throughout the United States.

However, the largest markets tend to be in areas with large consumer markets, such as the Southeast and the West regions of the United States. Industry operators tend to locate in areas that are nearby their core client markets such as hospitals, nursing-care facilities, physicians and other healthcare facilities, in order to minimize transportation costs and provide on-demand equipment rentals.

7. Railroad Car Rental

Companies operating in this industry rent or lease railroad cars to customers who move freight across railroads. Renting or leasing railcars allows downstream customers to avoid incurring the capital costs of purchasing a railcar from a manufacturer. The Railroad Car Rental and Leasing industry is in a mature stage of its life cycle. Over the 10 years to 2020, industry value added (IVA), which measures the industry's contribution to the overall economy, is forecast to grow at an annualized 6.9%.

8. Office Furniture Rental

This industry rents out office furniture to large and small businesses. Rental furniture includes tables, chairs, desks, cabinets and more. The Office Furniture Rental industry is driven by several macroeconomic factors, such as the number of businesses and the unemployment rate.

As these factors improve, demand for office furniture will increase, thus bolstering industry revenue. Looking forward, industry revenue is anticipated to rise as the number of businesses grows, thus providing a greater pool of businesses for operators to service.

9. Motion Picture and Theatrical Equipment Rental

The Motion Picture and Theatrical Equipment Rental industry is made up of operators that rent equipment for both motion picture and live performance production. Artists that engage in these types of productions typically do not own all the equipment they need for every project. Capturing each scene in every film or performance piece requires a varying number of individual setting and staging specifications. In order to meet these requirements for the small duration of a film or performance's production, these artists often rent rather than buy these equipment.

10. Pallet and Skid Rental

This industry rents pallets to downstream markets for the storage and transport of goods. Following use, pallets and skids are returned to industry operators for cleaning and repairs. Services are included toward this industry's total revenue.

Although pallets and skids differ slightly in their construction and purposes, the words are mainly interchangeable. Freight volumes and total trade value have increased, boosting demand for pallets and skids used in transportation and warehousing of goods. The industry has benefited from an increasing number of companies that use pallet rental programs rather than purchasing pallets.

11. Tool and Equipment Rental

This industry includes companies that primarily rent tools and small- to medium-size pieces of equipment, including contractors' and builders' tools and equipment (e.g. professional lawn mowers or tillers) and home maintenance tools (e.g. pressure washers). Rental of trucks and trailers without drivers, party and banquet equipment, personal and household goods and heavy construction equipment without operators are all excluded from this industry. With annual revenue of \$5billion, this industry is a very lucrative means of livelihood.

12. Heavy Equipment Rental

Industry operators rent or lease heavy construction, off-highway transportation, mining and forestry machinery and equipment without operators. Operators in this industry may rent or lease products including steamships, tugboats, bulldozers, earthmoving equipment, cranes or well-drilling machinery and equipment. This business idea according to IBISWorld has an annual growth of 3.5%.

13. Consumer Electronics and Appliances Rental

Companies within this industry rent or lease consumer electronics and appliances including DVD players, refrigerators, computers, stoves and televisions. Most industry transactions are through rental-purchase agreements that enable customers to take ownership of merchandise after an agreed-upon rental period.

14. Formal Wear and Costume Rental

Establishments in this industry primarily rent clothing such as formal wear, costumes and other clothing to end consumers. This industry does not include companies that primarily sell these items.

15. Chair and Table Rental

Chair and table rentals are an essential aspect of the party-planning and entertainment industry. Small- and large-scale events, such as baby showers, birthday parties, weddings, meetings, conferences, family reunions and school reunions, require seating for guests.

Event organizers and planners have to secure enough tables and chairs to suit the number of guests who plan to attend their functions. Since purchasing tables and chairs is costly, event planners and organizers turn to rental facilities. You can start a rental table and chair business and offer your rentals to local event planners.

16. Heating and Air Conditioning Rental Business

When portable heating and cooling began to take off, it wasn't because a new product came along and revolutionized the market, nor because the products received grand publicity for something. It was because manufacturers and distributors evolved the market. By deciding to offer portable heating and cooling units for rent, the market expanded and continues to grow to the popularity it holds today. This industry comprises business that primarily rent, install and service heating, ventilation, air-conditioning (HVAC) and refrigeration equipment.

17. Artificial flowers Rental Business

Flowers and trees can make the surroundings very beautiful. A lot of people love to grow flowers and trees but not all of them have the so called 'green thumb'. Because of this, it would be best to sell artificial flowers and trees. You can sell the artificial products and do rental business at the same time.

Flowers are required in different occasions like birthdays, weddings, and anniversaries. In some places, artificial trees are required and are also often used in special programs. You can expect to have a large market for this kind of business and you should be equipped with the right knowledge.

18. Arcade Games Rental Business

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People love games, whether young or old. Today, arcade games are available in over 20,000 versions and they provide excellent entertainment for almost all occasions. An arcade game rental business is a great way to make money. With the right plan and adequate capital, you're sure to succeed.

The arcade games may use tokens and tickets which makes it ideal for various parties, carnivals, corporate events, fundraising, church festivals, and private parties. You need to establish connections in your local area so that you can easily attract clients and get referrals. The first thing that you have to do is develop a plan. A detailed business plan can be used to secure financing.

19. Audio Equipment Rental

Launching an audio equipment and supplies rental business is your ticket to owning a good, stable business if you do it right. If you are planning to start an audio equipment and supplies rental business, you have two choices – start your own or avail of a franchise opportunity (when available).

20. Baby Furniture Leasing and Rental Business

The good thing about a baby furniture rental and leasing business is that you can start at home. Seasoned travelers are looking for quality and clean baby furniture and if your business can meet the safety guidelines, you can meet the needs of these travelers. Statistics reveal that 1% of the hotel rooms are occupied by families with a baby. However, the baby furniture provided by these hotels doesn't meet the safety requirements most of the time.

21. Bingo Equipment Rental Business

In starting bingo equipment rental business, it is important that you have the needed materials, in this case bingo equipment. The financial aspect is not that much of a worry. Just like other rental services, you must have enough items to post for your clients' consideration. You must be aware that those materials are already up for renting. As for a bingo equipment rental business, you can easily find readymade bingo equipment. It is usually found in any collection because many groups find board games like bingo very entertaining.

22. House Boat Rental Business

House-boating is a fun and exciting way to spend vacations. Gone are the times when this kind of activity can only be enjoyed by rich people who actually own a house boat. These days anyone can take in this kind of adventure, anyone who has vacation money and vacation time that is. There are two ways one can go into a boat house rental business. One is by actually owning a house boat and putting it up for others to rent. The other way does not actually need you to own a boat house, but it requires that you know people who do and are willing to rent their boat to others.

23. Book Rental

Most people read novels and other books only once. Similarly, students only need most of their textbooks for as long as the academic session lasts. In fact, most of the books people buy become useless after 4 years, at most. This explains why renting books helps save more money and storage space. Bear in mind that people will be interested in renting books that are popular and that these books must be preferably heavy duty or hard bound to last longer. Though since you will just be starting the business at least have these books clean and well covered!

24. Camera and Accessories Rental Business

Any kind of business can be hard to establish. Start-up is always the most difficult because there are many things to address like the business plan, market study, capital, location, etc. This is also true with a camera equipment rental business. This type of business requires significant capital because you will need to get adequate inventory. Maintenance of the camera equipment is vital to provide clients with quality and durable items.

25. Carpet Shampoo Cleaning Machine Rental Business

Starting a carpet cleaning shampoo machine rental business is a great way to earn money. Start-up costs are not that high and you're sure to succeed especially if you have a business plan in place. Before you go any further, you must learn about the carpet shampoo machines. These machines can help in getting rid of stains, allergens, and dust.

26. Conference Room Rental Business

Do you have extra space that you can rent out? Most businesses and companies today are utilizing every office space they have. Therefore, most of them are looking for a conference room they could use. Technically, a conference room is just a simple room with furniture and facilities. Most business and corporate people use it to plan and strategize for more growth and income.

27. Electric Wheelchair Rental Business

Electronic wheelchairs are wheelchairs that use gears and belts. They are used by elderly people or those who have disabilities. In opening an electric wheelchair rental business, there are few things that are needed to be considered such as the existing businesses that provide the same service. Choosing the right models of electric wheelchairs could also be considered to gain advantage over competitors.

28. Gas cylinder rental business

A trademark of an excellent entrepreneur is being able to come up with the fresh and innovative products, but in these uncertain times, it is on occasion better for entrepreneurs to stick to tried-and-tested manufactured goods. Gas cylinders are of immense necessity and that is the vital rationale why its rental business is in demand in the market today. Compressed gas cylinders are of immense demand in the field of education and scientific researches.

There are various classes of cylinders utilized in the universities: the refillable and non-refillable type. The non-refillable cylinders are composed of lecture bottles and throwaway cylinders. On the contrary, the refillable kind of gas cylinders is supplied by gas retailers which are normally hefty and encompass a standard of two hundred cubic feet of compressed gas. This is supplied on a rental basis from gas refilling station.

29. Home appliances rental business

Companies in the industry rent out domestic appliances and electronic equipment (excluding computers) to consumers and businesses. The industry excludes operators that primarily sell these products on a retail basis. As living standards have increased and more people have looked to enhance their lifestyles with the latest and most innovative consumer products, demand for home appliances has grown over the past five years.

30. Multimedia projector rental business

If you want to start a multimedia projector rental business, you must study the existing competition first. Determine the products and devices that you need to offer. Study the pricing of relevant businesses so that you can also offer the right price. Multimedia projectors can be expensive and since businesses don't use them often, it's much better to rent these gadgets. With this in mind, don't you think that starting a multimedia projector rental business is great way to make money?

31. Popcorn machine rental business

There are many business opportunities that you can try out these days and one is a popcorn machine rental business. The machines come in various designs and construction and you can offer them to customers. With this kind of business, you will need to create a business plan. You need a hefty start-up capital since you will be purchasing several machines, lease out business space, and buy other store essentials.

32. Airline leasing and rental business

This industry leases commercial aircrafts and private jets to scheduled airlines, individuals, companies and other commercial carriers. The carrier (lessee) pays the industry operator (lassoer) for use of the aircraft over a given time period or a few years according to the lease or rent agreement.

33. Sports and fitness equipment rental

If you live in a place where seasonal sports like skating or snowboarding are popular, you can make a lot of money renting the equipment for these sports, since people get to engage in those sporting activities once a year and would prefer renting to buying. Similarly, people rent exercise machines such as treadmills. So, you may consider renting treadmills and other fitness equipment—provided there is a huge local market.

34. Ski rental business

If you have knowledge or interest towards snow ski then ski rental business will be an ideal venture for you. Everyone on vacation near to Colorado or Europe will like to rent a ski boot, ski jacket, ski pant, ski globe or a complete ski gear.

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Skis are a big thing not only for people who live in areas where skiing is available but also with tourist who have tried the sport as a recreational activity during vacations and have grown to love it and to first time tourist who would want to try the adventure of skiing. Ski rentals make skiing reasonably affordable to tourist by providing ski equipment which is rather expensive especially if it is to be used for rare occasions only. Ski rental shops have been providing tourist the ski essentials they need for years now.

35. Bicycle Rental business

The bicycle rental industry has been a popular venture through these years. It wouldn't be surprising if you decide to enter into the trade as well. The industry has its own tricks of the trade that would be beneficial to have an awareness and knowledge of. You can only get this important information from someone who has experience in the trade, and essentially a potential competitor.

There are a lot of bicycle rental businessmen who would be willing to discuss the trade with you, but finding them will take quite some time. If you live in a place where private transportation is rare or a place small enough that automobiles cannot pass through – leaving bicycles and motorcycles as the only mode of transport – this business is perfect opportunity for you.

36. Yard sign rental business

Yard sign rental business is among the most in demand businesses these days because it is very lucrative. With this, you can get the chance to earn high amount of profits that can be used in financing your future needs and wants. Before establishing your own business, it is important that you are aware of some things about the business. This is to guide you accordingly especially on how you can run the business efficiently.

37. Wedding Rental business

It will be a big break for you in making lucrative negotiations to couples that will be married. Weddings have been one of the most memorable occasions that we can go back in memory lane. Most of us would even plan ahead of our marriage ceremony to make it the most memorable of all memories. Of course, there are also other people whose dreams are to make your dream wedding come true.

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Perhaps, you are one of the many people who are starting wedding rental business; although this is not anymore a surprise because of the fact that there is great demand for wedding rentals every year. Before anything else, you must equip yourself with the things that are needed to make up a wedding rental business.

38. Canoe rental business

Starting a canoe rental business is one of the few businesses that do need to be expensive and difficult to operate. If you have decided to pursue this type of business, there are several operating arrangements to choose from. First alternative is to provide canoes to waterfront hotels; marinas etc. and divide the rental income. Second option is rent out a shorefront location for your rental business or third you can stay put at your own location and just rent out your canoes by advertising your services through local media.

Your choice would depend on how much control you want over your business. In starting a canoe business there are some thing you need to pay attention to. First, choose your location. The ideal locations for a canoe rental business are slow-moving bodies of water. If you live near one, then it's better because you need not rent out a location. You need to assign a start and finish spot that should at least allow for two or more hours of canoe trip.

39. Scooter rental business

One of the big hits in the business industry nowadays is the scooter rental business. It is a very lucrative kind of venture since most people find scooters to be fun and easy to ride on. You can observe that a lot of people in vacation spots use scooter as their means of transportation, especially the female species. If you are interested in creating and establishing a scooter rental business, you must be willing to work hard for it. Also, if you are going to start it in a particular tourist spot, your efforts will be greatly demanded in peak seasons. But do not let your enthusiasm by this because your efforts will not go to waste.

40. ATV rental business

There is no doubt that riding an all-terrain vehicle or ATVs is fun and exhilarating. Who would not want to experience riding in an ATV and speed up on sand, hills and rough terrains. This have been the selling point of riding an ATV and many people expect that

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sometime during their vacation in some beach or park that they can explore these sites with an ATV.

If you are following the unique experience that riding an ATV can bring to a vacationer, then most probably you have thought about the potential of this as a means of starting an ATV rental business. The capital may be huge, because you have to buy several ATVs for rental, but the possibility of big income is great since you don't need to pitch what is in store for your potential clients when they ride your ATVs.

41. Kiosk rental business

Most people would like to open a retail outlet. Having your kiosk is a blessing for this is a quick way to earn an income. But did you know that you can also start your kiosk rental business? The world is dominated by big retailers; kiosk business is in the trend. This is the type of business where your venue is everywhere and anywhere.

You will be able to put up your kiosk at any convenient place and anywhere where there are a lot of costumers around. Retailing is one quick way to earn your very own income. Through this kiosk retailing business, you will be able not just to experience but to learn from the business world. Your small size could save your business.

42. Iridium phone rental business

An iridium phone is a satellite phone that gives the user the capability to make phone calls even in areas where there are no telecommunications service provider. In starting an iridium phone rental business it is very important to know how much capital you will be able to give out.

Since iridium phones are specialized phones that have satellite feature, expect that they will cost comparatively higher than normal cellular phones. Iridium phones are also known as satellite phones which are able to receive signal from anywhere in the world. Iridium phones are commonly used by travellers, pilots, or any individual who goes to places where there are no phone service signals

43. Bounce house rental business

Starting a bounce house rental business involves several things that need to be considered such as the place on where you should operate your business and the brand of the bounce house itself. In starting any type of business, it is important to consider its profitability given the amount of capital you will be able to provide. Your capital will be a factor in determining the quality of the bounce house that you wish to purchase.

44. Horse rental business

One of the most important things to reflect on in starting a horse rental business is the budget. Determine how much budget you will be able to give out. Your budget will help you in finding out the quantity and quality of the horses that you are planning to purchase.

Your budget also plays a big role in the maintenance of the horses. You must secure a place that will serve as the shelter for your horses and this is called the stable. Sanitation or the cleanliness of the stable must be taken care of seriously. Regular maintenance must be conducted to make sure that the horses are free from any diseases and to make sure that they are in good health condition.

45. Cabin rental business

If we are going to scale the difficulty level of starting a cabin rental business, it will be in a moderate level. However, don't be discouraged by this idea that it is not that easy to start this kind of business. You just have to have the right gears in starting up the engine, as usually quoted by optimists.

Cabins are widely known for the romantic mood that it sets upon its customers. It also gives out the atmosphere of a rustic setting. These are perhaps the notable characteristics of a cabin. And the very reason why this business is very much appreciated by people, especially those with partners. Make this also the reasons for you to start drawing up a plan of what your cabin rentals will look like.

46. Boiler rental business

Are you interested in the latest boiler technology? With this passion and drive, it would be a great idea to start your own boiler rental business. Not everyone can afford to purchase a new boiler and through your rental services, you can provide for the needs of the market. Before you start with this endeavor, you will need to equip yourself with the right knowledge about

the boiler industry. It is vital that you're able to provide customer support and services in order to compete with others in the business.

47. Chocolate Fountain rental business

Chocolate fountain is also known as chocolate fondue where pieces of food are dipped into. Chocolate fountains put more life into a food buffet and they come in different forms, sizes, and shapes. Before even starting your chocolate fountain business, choose first what size, shapes, and forms of fountains you will have. Determining how much capital you can produce will also help you in finding out what variety of chocolate fountains you can rent.

48. Breast pump rental business

A breast pump is a tool that helps mothers in extracting breast milk. There are several reasons on why you should start a breast pump rental business. One is the large number of mothers who actually prefer to give their babies' breast milk instead of other forms of milks.

Another is number of mothers who actually are away from their babies most of the time and still want to feed their babies with their breast milk. Before even starting a breast pump rental business, you should first study the different types of breast pumps so that you will be able to recommend to your customers what type of breast pump they must use.

49. Doppler Rental business

If you want to start a Doppler rental business, you should know how to use the device. You can manage this particular renting business from home or you can lease out a space.

Expectant moms want to ensure that their babies are healthy. With today's technological advancements, it is possible to listen to the sound they make inside the womb. This can be done through the use of a device called Doppler.

50. Log splitter rental business

Strong strategy, as well as marketing and advertising will help you to ensure success in this field. A log splitter is an easy machine to operate – just simply plug it to a power source and you can chop down your wood pile. Generally, people who always need a wood splitter like a single family have no use of buying it, so they are now left with renting.

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In conclusion, the rental industry is so vast and accommodating for as many focused individuals who are dedicated to work hard and earn a living. You just need to be ready to learn and adapt, then flow with the tides.

51. Coffee Machine Renting

Coffee vending machine renting is a great way to earn handsome money out of the moderate investment. The demand for the coffee vending machine is increasing in places as small, medium and large offices, schools, industrial canteens, hospitals, software companies, hotels, restaurants, malls and many other places.

52. Construction Equipment Renting

Construction equipment renting is considered as a lucrative and potential business model. Every real estate and construction company generally serve their demand for construction equipment from the rental company.

53. Costume Rental Business

In costume rental business your main consumers are schools, acting institutions and theater groups. This business can be initiated from home and can be operated as part-time.

54. Luxury Bus Rental

Luxury bus rental business opportunity demands initial aggressive advertising and marketing drive. An entrepreneur having experience in the travel business and passionate about travelling can start this venture. Luxury bus rental business is capital intensive and a wise fun making an idea to make money out of travel industry.

55. Movie Renting

Movie renting business can be initiated from your home location. A wide collection of the movie will make you eligible to start this business. People always prefer rental service instead of buying movie DVDs.

56. Musical Instrument Rental

Music instrument rental for beginners and band is a great way of making money out of a rental business. As musical instrument is costly, people always prefer to have that on rent instead of buying.

57. Office Equipment Renting

Startup businesses often like to have initial office equipment on rent because of the non-affordability of purchasing those costly furniture and related essential equipment.

58. Office Space Renting

Office space renting is a smart way in making money out of rental business. If you have an office with lot of space unused, you can consider sharing that space on rent. You can also have a bigger space and den module it for small businesses to start with rent.

59. Party Tent Renting

Party tent renting is a wonderful opportunity for the individuals who want to make an easy extra income. Many people, businesses, companies are often looking for rental party tent for outdoor events, wedding ceremony, catering purpose, and sports purpose.

60. Sign Rental Business

Portable sign rental business is considered as a short term means of outdoor advertising. You can initiate this business from home location and can operate as part-time.

61. Ski Renting

If you are an experienced and skilled skier and passionate about jet ski, ski renting business is perfect for you. Offering right ski according to the client's choice is the major aspect of getting success in this business.

62. Truck Rental Business

In truck rental business, you will serve both types of clients; domestic and commercial. Every product industry needs to have truck rental service for transportation purpose.

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Now that you have gone through the list, it is time to make a choice and take a step of faith

Question;

1. Do you have an asset? How much does your asset make you in a month?
2. How many assets do you have if you have an asset?

(If you don't have one, it means you have received a great key to increase your finances.)

Task;

1. Buy at least one asset in the next 30 days and keep adding assets to your portfolio

DAY 5

MODULE 5: CAPITAL

Capital is a big deal to lots of people.

They use capital as the obstacle behind their inability to pursue opportunities.

This should not be the case.

In this module, we will explore a few ways to raise capital.

Now you have selected an opportunity or chosen an asset you want to purchase. You need money to do it.

Learn how to do it below.

- **Capital is raised**

Many people are waiting for capital to come to them.

This however is the wrong approach to getting capital.

Capital is raised. This means you make an active and conscious effort to make sure you get the capital you need.

Without that conscious effort, you will not get the capital you need.

With that mindset in place, let us look at the various ways you can raise capital.

- **Sources of Capital**

You can raise capital from the following sources:

Personal savings

Every person is supposed to save money to fall on in times of need. If you have such savings, you can fall on it to pursue your opportunity. If you do not have savings, there are still other options available to you.

- **Angel Investors**

Angel investors are normally wealthy individuals or companies that can invest in you and your opportunity.

What you will do is to send these people proposals.

The proposal must have three key things

1. state the opportunity
2. state the returns the opportunity will bring
3. state what the angel investor will gain if he gives you money (interest, profits or shares)

- **Bank loans**

Some people fall on bank loans or credit cards to pursue their opportunity.

If you have much confidence in the opportunity you are going to pursue and feel it can pay the loan easily, you can go this way.

- **Crowdfunding**

There are many crowdfunding websites online now that help people raise funds to pursue certain things. It is a possibility you cannot rule out in raising capital.

Such websites include:

[kickstarter.com](https://www.kickstarter.com)

[gofundme.com](https://www.gofundme.com)

[indiegogo.com](https://www.indiegogo.com)

[patreon.com](https://www.patreon.com)

[ulule.com](https://www.ulule.com)

[gogetfunding.com](https://www.gogetfunding.com)

- **Family and Friends**

One of the major sources of capital for most people has been family and friends. Sharing your idea or opportunity with these immediate people who believe in you and want to help you makes raising capital quite easy.

They can contribute money to make sure the opportunity you have takes off. Do not be afraid to ask them, they are willing to help.

- **Partners**

You can recruit someone with money as a partner to pursue the opportunity or business and own a part of the company and profits.

You can approach friends, colleagues, neighbors and discuss the opportunity with them.

You can easily get a partner that way.

- **Pre- orders**

Preorders simply mean the people pay for the product or service before you deliver. If you can adopt such a business model, it will save you the headache of capital.

Work on one or all of these approaches and make sure you raise the capital that you need.

Question;

1. Do you have capital to pursue your opportunity or to buy your asset?.....

Task;

Raise money to pursue your opportunity or to buy an asset in the next 14 days

(even if you have money, raise it to test your capital raising ability)

DAY 6

MODULE 6: MASSIVE ACTION AND MARKETING

MASSIVE ACTION

One thing that separates winners from losers is action.

What separates winners from great people is massive action.

Winners take action, great people take massive action.

It takes more than mere action to be great. It takes massive action.

KNOWLEDGE MUST BE ACTED UPON

Any knowledge that you have gleaned from this course must be acted upon today.

Notice that it must be acted upon today and not tomorrow.

This is significant because humans lose momentum if action is not taken quickly.

The action you must take should not be any kind of action but massive action.

WHAT MASSIVE ACTION MEANS

Massive action means when others are reaching 50 customers a day, you are reaching 500 customers a day.

Massive action means when people are using one month to research, you do your research in one week.

Massive action means when people are sleeping, you are working hard to make sure your dreams become a reality.

It means setting your financial goals by now.

It means you have identified the asset you are going to buy by now.

It means you have identified the opportunity you are going to pursue by now.

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It means you have raised the capital you need by now.

It means you have earned your first dollar by now.

No more procrastination and putting obstacles in your mind.

Just do it and stop making excuses. That is massive action.

- **MARKETING**

This has to do with getting customers who will pay for your assets and opportunities.

You can use facebook ads, youtube ads, instagram ads, google ads or local offline marketing activities to get your customers.

To succeed in any area, you must dedicate time to learn what it takes to make it there.

As part of the bonuses, you will receive a material on how to get your first 100 customers.

This will help you get ideas on how to go about your marketing.

Simplified marketing

1. Create an irresistible offer.

Eg. An irresistible offer for a hair salon is

Free massage plus a \$5 gift for every haircut

2. Show it to as many people as you can through various media including free and paid.

This is where you spread your offer for people who can patronize your opportunity or asset to see and become your customers

Question;

Have you taken any action on the course yet?.....

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Task;

Make sure every day you are taking a step based on the tasks in this course.

DAY 7

MODULE 7: FAILURE TRIGGERS PLUS ONE SUCCESS KEY

➤ FAILURE TRIGGERS

If not properly addressed, there are a few things that will cause failure in your quest to become financially abundant.

If you find yourself doing them, know that you are setting yourself up for failure.

Once you identify that you are doing them, quickly correct yourself and get back on track.

1. Lack of action

Many people fail because they do not take action. They know what to do but will not do it.

Right now, if you know what you are to do. Take action.

Do not be part of those who will regret because they did not take a step they could have taken.

You will never know the results of the actions you refuse to take.

Decide to take action else you are setting yourself up for failure.

2. Minimum effort

There are certain kinds of people who do the least acceptable in any endeavor.

When they are giving, they give the minimum possible.

When they are working, they work the minimum acceptable hours.

When they are helping, they help with the least effort acceptable.

When you do things like that, failure and mediocrity will always stare you in the face.

Decide to give the maximum effort you can to anything you are involved in.

Actually, give it your all so that you can reap the maximum results from your endeavors.

3. Excuses

Why didn't you? And you will hear a long list of excuses.

Meanwhile all you needed was one reason to do it.

Understand this, any time there are excuses to not do something, there is always one reason why you should do it.

Do not leave your life giving one excuse or the other. It is a recipe for failure.

On the paths of all those who have failed is a long list of excuses.

I pray you are delivered from this plague today.

4. Lack of focus and determination

Things do not always work the way we want them to.

It is the reason why those who succeed keep pushing till they make things work.

Determination is a key attribute of those who succeed.

They do not give up at the first opposition.

They press on till they see results.

Decide to only stop when you have succeeded.

Key to success is to focus on that which you are doing and give it maximum attention till it is done.

Rather than doing so many things at the same time and finishing none, I urge you to focus and finish things you start so you can move on to others.

➤ Success key

This success key will help you accomplish much in life.

It is the key of daily living.

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The concept of daily living simply states that do all you can today as if tomorrow will never come.

If you need to research something, research it today.

If you need to take a step, take it today.

If you need to write something, do it today.

If you need to pray and fast, do it today.

Live every day to the maximum. Do not postpone anything to tomorrow.

Procrastination we all know is a thief of time.

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